

## APPENDIX 1

### 2015 to 2016 Culture Commissioning Plan

1. The overall objectives of the Culture Grants programme are to:
  - Create delivery partners to enable the council to successfully deliver upon the themes set out in the cultural strategy.
  - Enable organisations to thrive, not just to survive, providing them with core funding to enable them to lever more funding into the borough for the benefit of Southwark residents. The council cannot be more than a 50% funder of any organisation.
  - Enable organisations with a proven track record to reach further and do more.
  - To ensure that culture is inclusive and accessible to all of Southwark's residents.
  
2. The Cultural Strategy was adopted in July 2013. The action plan sets out priorities for the council. This was developed through extensive consultation with the cultural sector. <http://www.southwark.gov.uk/culturalstrategy>
  
3. The Cultural Strategy and the commissioning plan objectives support the fairer future promises by setting out the broad and powerful ways that culture affects key council priorities through impacting upon employment, place making, cohesion, wellbeing and creative vibrancy.  
[http://www.southwark.gov.uk/info/200293/a\\_fairer\\_future/3165/fairer\\_future\\_promises](http://www.southwark.gov.uk/info/200293/a_fairer_future/3165/fairer_future_promises)
  
4. It also supports the council's approach to Equalities:  
[http://www.southwark.gov.uk/downloads/download/2921/southwark\\_councils\\_approach\\_to\\_equality\\_delivering\\_a\\_fairer\\_future\\_for\\_all](http://www.southwark.gov.uk/downloads/download/2921/southwark_councils_approach_to_equality_delivering_a_fairer_future_for_all) in relation to tackling discrimination, promoting positive community relations and giving due regard to inequalities of outcome which may result from socio-economic disadvantage.

### 5. The Priorities for grants in 2015 to 2016

The service is delivered in the context of the cultural strategy themes:

The services will be commissioned under the following themes. Services will be expected to address at least one of the themes 1 to 4, and all services should address theme 5.

## **Theme 1: Communicating, connecting and navigating**

*Supporting the cultural sector to work with the council and to improve communication and marketing.*

Supporting work which:

- Enables better communication and partnership working
- Raises the profile of culture, and promotes the richness of Southwark's cultural offer
- Contributes to the development of local cultural hubs, enhancing Southwark's reputation as a cultural destination

### **Outcomes**

Organisations applying under this priority will be expected to demonstrate which of the following outcomes will be achieved, the rationale and testing behind the concept, why they are best placed to deliver the activity and how they will be measured:

- Cultural initiatives that promote local cultural hubs
- Improved communication between the cultural industries and schools
- Improved networking and collaboration and partnerships between cultural sector organisations, artists and practitioners

## **Theme 2: Platforms, places and spaces**

*Access to platforms, places and spaces for both producing and presenting work, including temporary and incubator spaces, long term permanent spaces, buildings and pop-up spaces, challenges related to affordable rents, rates and other building issues.*

Supporting work which:

- Transforms local areas, makes places more attractive and changes the perception of a place
- Provides access to performance or exhibition space for non-venue based companies and practitioners
- Promotes collaborative working to maximise the use of existing resources
- Provides a platform for artists and practitioners to produce and present their work

### **Outcomes**

Organisations applying under this priority will be expected to demonstrate which of the following outcomes will be achieved, the rationale and testing behind the concept, why they are best placed to deliver the activity and how they will be measured:

- Availability of affordable performance and workspace
- Availability of supported (incubator/ start up) relationship provision
- Increased provision of high quality showcase opportunities for the cultural sector and the community to engage in
- Improved access to advice, guidance and signposting enabling access to performance space for non venue based companies and practitioners

### **Theme 3: Creativity, quality and innovation**

*Promoting creativity, innovation and quality, supporting new and emerging artists, recent graduates and retaining young talent in the borough.*

Supporting work which:

- Enables the creation and production of new work that promotes innovation and best practice.
- Provides opportunities for new and emerging artists, recent graduates and cultural producers support to practice effectively in the borough
- Promotes the skills and experiences of organisations that are producing experimental and cutting edge work, enabling other artists and practitioners to learn from this
- Delivers high quality engagement programmes and provide opportunities for local people to witness and participate in high quality cultural experiences

#### **Outcomes**

Organisations applying under this priority will be expected to demonstrate which of the following outcomes will be achieved, the rationale and testing behind the concept, why they are best placed to deliver the activity and how they will be measured:

- Production of high quality and innovative work
- Increased number of graduates and early career artists receiving professional development opportunities to develop their practice
- Increased sector learning around innovative practice through events, training, collaboration and skills sharing
- Community engagement and participation in innovative programming

### **Theme 4: Resilience and sustainability**

*Support for long term viability of cultural sector, through training, capacity building and professional development, links to business and enterprise, access to funding and synergy through consortia and partnership bids.*

Supporting work which:

- Provides training, capacity building and professional development, including links to business and enterprise
- Provides opportunities for shared premises to other cultural organisations and creative practitioners to increase affordability
- Harnesses the skills of the local community through volunteering
- Proactively seeks to diversify its income streams and explore other funding models

#### **Outcomes**

Organisations applying under this priority will be expected to demonstrate which of the following outcomes will be achieved, the rationale and testing behind the concept, why they are best placed to deliver the activity and how they will be measured:

- Increased opportunities for creative organisations and practitioners to share premises and other facilities
- Shared working between cultural sector organisations to explore business and artistic practice innovation

- Improved training and skills provision for the cultural sector
- Increased engagement with local people as volunteers developing new skills to assist the delivery of cultural activity

### **Theme 5: People and audiences**

*Increasing and diversifying audiences, audience development and engagement enabling the sector to reach local audiences and be aware of the changing nature of the population as a result of the physical changes in the area.*

Supporting work which:

- Proactively engages with and strives to better understand its local audience
- Encourages engagement and participation, and is accessible to Southwark's diverse communities
- Delivers targeted programmes by age, ethnicity, health & wellbeing, disability etc. for Southwark residents

### **Outcomes**

Organisations applying under this priority will be expected to demonstrate which of the following outcomes will be achieved, the rationale and testing behind the concept, why they are best placed to deliver the activity and how they will be measured:

- Increased participation in programming linked to identified priority targeted audiences including:
  - Young people and family programmes
  - Diverse local communities including older people, gender, ethnicity, faith, sexual orientation and disability in order to redress imbalances in quality of life outcomes
- Demonstrable impacts seen to the health and wellbeing of participants and health targeted programmes of delivery